What is claimed is:

1. A mixture formation means for a reformer of a fuel cell system or for a heater comprising:

a fuel feed means;

an air feed means; and

a mixture formation area,

wherein the fuel feed means includes a pressure impulse injection means and a fuel heating means for preheating the fuel before injection, and

wherein the mixture formation area includes a swirl chamber into which a nozzle connected to the pressure impulse injection device discharges.

- 2. The mixture formation means as claimed in claim 1, wherein the pressure impulse injection means includes a changeover valve and the fuel heating means is located in a fuel line located between the changeover valve and the nozzle.
- 3. The mixture formation means as claimed in claim 1, wherein the fuel heating means heats the fuel to the temperature at which the vapor pressure of the fuel is below a holding pressure of the pressure impulse injection means.
- 4. The mixture formation means as claimed in claim 1, wherein the air feed means includes an air heater.
- 5. The mixture formation means as claimed in claim 4, wherein the air heater heats the air to a temperature at which condensation of the fuel in the swirl chamber no longer occurs.
- 6. The mixture formation means as claimed in one of claim 1, wherein the air feed supplies air continuously.